

Community  
Blueprint  
LICKING COUNTY, OH



BUILDING A CULTURE  
OF HOPE

The Licking County Community Blueprint is a collaboration of committed individuals. Shaped by nonprofit organizations, government agencies, businesses, and funders. We work together to assess the needs of the community.

### MISSION:

To improve lives in Licking County by providing care, support and resources.

### VISION:

To create a movement that inspires change by bringing the community together to address pressing needs.

## WHAT WE STAND FOR

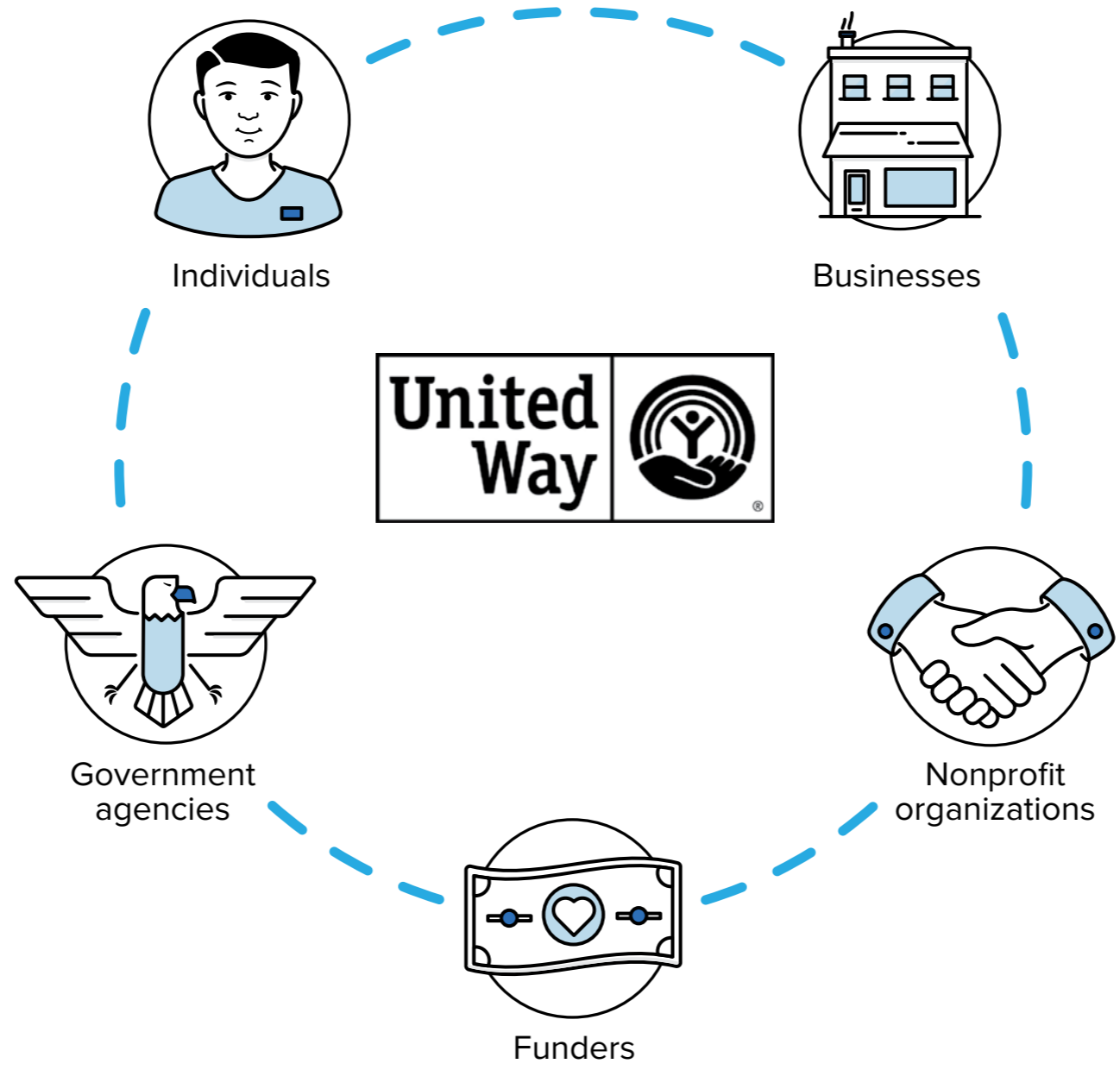
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Since 2014, The United Way of Licking County has been leading a group of community partners in an effort to pinpoint the strengths of the county and address the challenges our residents are facing.

## WE CAN'T DO IT ALONE.

Collaboration is key.



### TO GET STARTED, WE FORMED A PLAN.

1. **COLLECT** AND ANALYZE COUNTY-WIDE DATA
2. **ESTABLISH** MEANINGFUL GOALS BASED ON THE DATA
3. **DEVELOP** ACTION PLANS TO ACHIEVE THESE GOALS
4. **MEASURE** OUTCOMES AND PROGRESS

### 2014 WAS A BIG YEAR FOR US.

IN THE SPRING, THREE FEASIBILITY MEETINGS WERE HELD AND BY THE FALL, A STEERING COMMITTEE WAS FORMED.

#### **The Steering Committee:**

- Provided oversight on the Community Blueprint strategy
- Formed the Data and Survey Committees
- Secured funding to conduct the process
- Organized and shared the results

After the results were distributed, residents were then called to collaboratively address top priorities and identify objectives to monitor the progress of the initiative.

## BRINGING IN THE EXPERTS

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**THE SURVEY COMMITTEE RESEARCHED AND INTERVIEWED VARIOUS CONSULTING GROUPS TO HELP CONDUCT THE SURVEY PROCESS.**



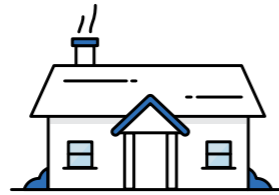
**WE PARTNERED WITH ILLUMINOLOGY, A TRUSTED MARKET RESEARCH FIRM, TO DEVELOP OUR SURVEY.**



**BOTH RANDOM AND SELECTED PARTICIPANTS RESPONDED TO A VARIETY OF TOPICS, FROM COMMUNITY ENGAGEMENT TO MENTAL HEALTH.**

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### WHO PARTICIPATED?



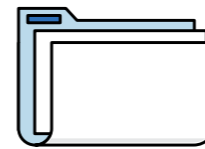
**509**

Residents



**144**

Direct Service Recipients



**166**

Key Informants



**5**

Focus Groups

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**The 5 focus discussion groups were held in :**

Pataskala/Etna, Granville/Newark/Heath, Buckeye Lake/Hebron, Johnstown/New Albany, and Utica/Licking Valley.

### **THE DATA COMMITTEE COLLECTED HARD DATA FROM THE COMMUNITY TO IDENTIFY AND CONFIRM 3 PRIORITIES.**

In spring 2015, Illuminology presented its report to the Steering Committee in a 46 page document\*. The Steering Committee also hosted a prioritization meeting at the Licking County Health Department where 68 participants came to a consensus. They categorized the top 14 concerns from the survey into three priorities.

\*Download at: [unitedwaylc.org](http://unitedwaylc.org)

**FROM THE PRIORITIZATION MEETING, THE PARTICIPANTS REVEALED THAT THE TOP THREE PRIORITIES ARE:**

1. BEHAVIORAL HEALTH
2. CHILDREN, YOUTH AND FAMILIES
3. POVERTY

In summer/fall 2015, Priority Groups with Co-Chairs were formed to establish goals and objectives for each of these top three concerns.

# 1. BEHAVIORAL HEALTH

**To promote a healthy community, we must address addiction, child abuse and neglect, domestic violence and mental health by increasing awareness and access to:**

- Addiction and recovery services
- Mental health care
- Resources that keep every child safe and healthy
- Resources that keep personal relationships safe and healthy

**“It takes everybody helping together.  
Everybody’s got to be on the same page.”**

–Survey Participant



## 2. CHILDREN, YOUTH AND FAMILIES

**Increasing opportunities so we can advance by:**

- Encouraging and strengthening healthy relationships
- Increasing accessibility to quality childcare and early learning experiences
- Raising awareness and encouraging use of available community resources
- Promoting physical health, development and well being
- Engaging and socializing in community activities



“Children being hungry — I see that when I go to the schools. We have a lot of hungry children. And obviously their families too.”

–Survey Participant



# 3. POVERTY

### Coordinating and enhancing services that promote self-sufficiency by:

- Increasing availability of safe and affordable housing
- Promoting financial literacy education
- Improving access to affordable and reliable transportation
- Developing opportunities for job-training and career advancement
- Expanding coordination and maintenance of safety net services
  - Providing food services
  - Assisting with utilities
  - Allocating disaster relief efforts
  - Providing emergency shelter/housing
  - Offering affordable health care



## WHERE DO WE GO FROM HERE?

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**THERE IS STILL A LOT LEFT TO DO. 2016 WILL PROVE TO BE OUR MOST PRODUCTIVE YEAR YET.**

A LEADERSHIP TEAM WILL BE FORMED TO:

- Share the priorities through orientations and forums
- Monitor and regulate objectives
- Create a directory of services
- Identify additional resources as needed
- Define measurable outcomes
- Gauge the progress of these outcomes

**WANT TO HELP?**

**TO GET INVOLVED OR FOR MORE INFORMATION, PLEASE CONTACT THE UNITED WAY OF LICKING COUNTY AT: 740-345-6685 OR [INFO@UNITEDWAYLC.ORG](mailto:INFO@UNITEDWAYLC.ORG)**

## THOSE WHO HELP

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# LICKING COUNTY BLUEPRINT PARTNERS

### Steering Committee Members

**Chad Brown**, Licking County Health Department  
**Kevin Carver**, Licking County Emergency Management Agency  
**Luellen Deeds**, United Way of Licking County  
**Deb Dingus**, United Way of Licking County  
**David Edelblute**, Licking County Probate Juvenile Court  
**John Fisher**, Licking County Job & Family Services  
**Sylvia Friel**, Licking County Job & Family Services  
**Amy Gantt**, Licking County Library  
**Mayor Jeff Hall**, City of Newark  
**Connie Hawk**, Licking County Foundation, Co-Chair  
**Kristin McCloud**, Pathways of Central Ohio  
**Nancy Neely**, Licking County Board of Developmental Disabilities, co-chair  
**Ralph Wise**, Village of Hebron  
**Debbie Young**, Licking Memorial Health Systems

### Data Collection Committee Members

**Chad Brown**, Licking County Health Department  
**Gina Dow**, Denison University  
**Sylvia Friel**, Licking County Job & Family Services  
**Rebecca Lay**, Licking Memorial Health Systems  
**Kristin McCloud**, Pathways of Central Ohio  
**Debbie Tegtmeyer**, Licking County Coalition for Housing  
**Brian Thatcher**, Licking Memorial Health Systems

### Priority Groups

Behavioral Health: Co-Chairs – **Kristin McCloud**, **Penny Sitler**  
Children, Youth & Families: Co-Chairs – **Teri Peasley**, **Cara Sussman**  
Poverty: Co-Chairs – **Angela Carnahan**, **Donna Gibson**

### Survey Committee Members

**Jeremy Blake**, South Newark Civic Association  
**Chad Brown**, Licking County Health Department  
**Janet Chandler**, Mental Health & Recovery Board of Licking & Knox Counties  
**Rod Cook**, American Red Cross  
**Virginia Cope**, The Ohio State University – Newark  
**Kayla Davis**, Girl Scouts of Ohio's Heartland  
**Major Diana DeMichael**, Salvation Army  
**Deb Dingus**, United Way of Licking County  
**David Edelblute**, Licking County Probate Juvenile Court  
**Leshia Farius**, Ohio Campus Compact  
**Sylvia Friel**, Licking County Job & Family Services  
**Tim Gano**, Behavioral Healthcare Partners of Central Ohio, Inc.  
**Connie Hawk**, Licking County Foundation  
**Irene Kennedy**, Community Member  
**Kim Mason**, Family Health Services  
**Adam Masters**, Licking County Health Department  
**Kristin McCloud**, Pathways of Central Ohio  
**Chuck Moore**, Food Pantry Network of Licking County  
**Kendra O'Reilly**, Girl Scouts of Ohio's Heartland  
**Mary Reid**, Licking Memorial Health Systems  
**Penny Sitler**, Mental Health America of Licking County  
**Debra Tehrani**, Licking County Children & Families First Council  
**Jennifer Turnes**, Behavioral Healthcare Partners of Central Ohio, Inc.  
**Jennifer Utrevis**, Big Brothers Big Sisters of Licking & Perry Counties  
**Debbie Young**, Licking Memorial Health Systems



# THOSE WHO HELP

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## Planning & Prioritization Team

American Red Cross  
Behavioral Healthcare Partners of Central Ohio  
Big Brothers Big Sisters of Licking & Perry Counties  
Center for Disability Services  
City of Newark  
Denison University  
First Federal Savings  
Food Pantry Network of Licking County  
Girl Scouts of Ohio's Heartland  
Holy Trinity Lutheran Church  
Licking County Aging Program  
Licking County Board of Developmental Disabilities  
Licking County Chamber of Commerce  
Licking County Children and Families First Council  
Licking County Coalition for Housing  
Licking County Coalition of Care  
Licking County Emergency Management Agency  
Licking County Foundation  
Licking County Health Department  
Licking County Job & Family Services  
Licking County Library  
Licking County Probate Juvenile Court  
Licking County Soil & Water Conservation District  
Licking County Transit Board  
Licking Memorial Health Systems  
Licking Park District  
Lindorf Family Foundation  
Mental Health America of Licking County  
Mental Health & Recovery for Licking & Knox Counties

Newark Advocate  
Ohio Campus Compact  
The Ohio State University – Newark  
Park National Bank  
Pathways of Central Ohio  
St. Luke's Episcopal Church  
St. Vincent De Paul Center  
Salvation Army  
Shiloh Missionary Baptist Church  
South Newark Civic Association  
Southeast Ohio Legal Services  
United Way of Licking County  
Village of Hebron  
WCLT Radio, Inc.  
The Works: Ohio Center for History, Art & Technology

## Funders

**Agency Executive Committee of the United Way, Central Ohio Technical College, City of Newark Community Block Grant, Denison University, The Energy Cooperative, First Federal Savings & Loan, Gannett Company, Inc., Heath-Newark-Licking County Port Authority, Licking County Board of Developmental Disabilities, Licking County Children & Families First Council, Licking County Foundation, Licking County Job & Family Services, Licking Memorial Health Systems, Lindorf Family Foundation, Gerald K. McClain Fund of the Licking County Foundation, Mental Health & Recovery for Licking & Knox Counties, The Ohio State University – Newark, Park National Bank**

THANK YOU!



[unitedwaylc.org](http://unitedwaylc.org)